



**We'll begin shortly.  
While you wait...**

You will be introducing yourself and your program. Please make sure you are joined by phone for the audio component of this session:  
**512-879-2233 code 448147#**

\*6 will mute/unmute your line

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**The Advocacy Learning Center**

**Class O**

**Application Information Webinar**

**Monday, March 21, 2016**

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**Welcome on behalf of our sponsoring organizations:**



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graph LR; A[Office on Violence Against Women] --> B[Praxis International]; B --> C[Manavi]
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### Webinar tips:

- Phone lines are muted and will be opened for introductions.
- \*6 will mute/unmute your phone line.
- If connected by phone only (no webinar connection):
  - Email comments/questions to [liz@praxisinternational.org](mailto:liz@praxisinternational.org)
- If logged into webinar:
  - "Chat" comments or questions to group via **Public Tab** on screen
  - Practice sending a quick 'hello' now
  - Use **Private Tab** and select Advocacy to ask questions or report technical problems to Liz
- If you lose connection:
  - Use initial webinar join link from email invitation to reconnect or email [liz@praxisinternational.org](mailto:liz@praxisinternational.org) for help
  - If your phone gets disconnected, dial back in. If this happens multiple times, dial back in by cell phone.
- Session is recorded:
  - Available on our website [www.praxisinternational.org/howtoapply](http://www.praxisinternational.org/howtoapply)

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### Today's agenda:

- Design of the Advocacy Learning Center
- The commitments and requirements of the ALC
- Team composition requirements
- Cost and subsidies
- The application process and timeline
- Questions



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### Background & Design

- **Teach and explore**
  - Core advocacy skills
  - Methods of institutional advocacy
  - Ways to engage community/change culture
- **Social change advocacy**
  - Individual advocacy
  - Institutional advocacy
  - Community advocacy



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### Purpose of the Advocacy Learning Center

Not typical training but rather an extensive course designed for advocacy programs to reflect on, and possibly change policy and practice.



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### Eligibility Criteria

- Your program is a community-based, tribal or campus advocacy organization providing direct services to women/survivors of violence against women; or a state, tribal, territory or national coalition/network that focuses on violence against women.
- Your program has the capacity to complete the 18-month course.
- Your program and team members are committed to reflecting on and strengthening how you and your organization does advocacy.
- Your proposed team includes a frontline advocate/crisis counselor **and** a manager/executive director.



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### Team Composition

- Typically teams of 2-3 people
- For programs doing direct advocacy with women/survivors: managers/executive directors or decision-makers AND frontline advocates/crisis counselors
- For coalitions and networks: Staff who coordinate, manage or conduct training for your organization - including members program staff is also a great idea.



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### Course Offerings/Requirements

- Two Introductory webinar/audio conference sessions
- A four-day in-person advocacy immersion event
- A three-day in-person institute
- A two-day in-person training
- Monthly meetings as a team to discuss coursework and complete homework assignments prior to webinars
- Monthly webinar/audio conference calls
- Quarterly keynote webinars
- On-line, self-study course and required reading
- One in-person site visit to a model advocacy organization -only 1 member of your team will participate
- Individual technical assistance
- A graduation webinar to celebrate the completion of your coursework



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### Staff Time Needed

- All team members will attend the three in-person events.
- Each month, team members will take part in at least one element of the course, which may be a self-study component, a webinar, monthly team meeting to discuss coursework and complete homework requiring approximately 5 hours (on average) per month.



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### Costs & Subsidies

Don't worry about any of these details right now - If selected, we will work out the cost and subsidy details but..

- The course and all materials are **free**.
- Minimal costs for long-distance phone calls for audio conferences, and an Internet connection is necessary for webinars.
- Teams must travel to 3 events involving flights in 18 months and one team member will travel to a site visit.
- If OVW grantee, use OVW grant training funds for all or some of travel costs, and we subsidize the rest
- Full subsidy available if needed
- Subsidies also available for a limited number of advocacy programs that are not OVW-funded



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## Application Process

**Due Date:**  
**Monday, April 18, 2016 by 5:00 PM Central**

Available to download at  
[http://praxisinternational.org/alc\\_howtoapply.aspx](http://praxisinternational.org/alc_howtoapply.aspx)

- You will need to include your organizational chart and sign and scan in the "Organizational and Team Member Commitment Statement" with your application
- Submit via e-mail to [advocacy@praxisinternational.org](mailto:advocacy@praxisinternational.org).




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## Accessibility

We value making the ALC accessible to all participants and work to make all course events and materials as accessible as possible

- Application and instructions are available via Plain Text version on our website.
- If you are a person with a disability and have any requests for accommodations related to completing the application, such as doing so over the phone, please call Beth at 651-699-8000 x 16 or email [advocacy@praxisinternational.org](mailto:advocacy@praxisinternational.org)
- If selected, we email you an accessibility form to complete and work with you to arrange, for example, sign language interpreters, language translators, large print materials, etc.




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ALC Primary Contact:

- Beth McNamara
- 651.699.8000 x16
- [advocacy@praxisinternational.org](mailto:advocacy@praxisinternational.org)




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