



**We'll begin shortly.
While you wait...**

You will be introducing yourself and your program. Please make sure you are joined by phone for the audio component of this session:

**Dial 1-800-832-0736 and enter code
*1126783#**





The Advocacy Learning Center

**Class P
Application Informational Webinar
Monday, November 14, 2016**

Accessibility

- In order to create a webinar experience accessible to all participants we ask you to keep your use of the chat function to a minimum by primarily utilizing chat to let us know if you have a question or comment so we can call on you.
- Closed Captions are displayed at the bottom of your webinar screen through real time captioning. The accuracy of the captions is high but there invariably will be mistakes. Thank you for being understanding.

Logistics

- **What's on your webinar screen:**
 - The icon to the far right of the Chat box allows a variety of options for private chat, text size/color settings. Feel free to adjust those features according to your preferences.
 - Materials for today's session can be downloaded from the 'Materials' box in the lower portion of your screen.
 - The 'Weblinks' box provides hyperlinks to Praxis' website and the SurveyMonkey evaluation of today's session.
- **Sound quality:**
 - If you are logged in using internet audio (VoIP) and the sound quality is low, dial in by phone to the number below. Once the connection is made, turn your speakers off.
- **If you get disconnected:**
 - By webinar, AdobeConnect will log you back in after a short delay. Or, re-join with original email link Also, the help button at the top right of your screen provides a 'Troubleshooting' option to test your system. You can email alord@ncfcj.org for assistance
 - By phone, dial back in [1-800-832-0736](tel:1-800-832-0736) code *1126783#.

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Welcome on behalf of our sponsoring organizations:

Office on Violence Against Women → Praxis International → Manavi

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Today's agenda:

- Design of the Advocacy Learning Center
- The commitments and requirements of the ALC
- Team composition requirements
- Cost and subsidies
- The application process and timeline
- Questions

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Background & Design


- **Teach and explore**
 - Core advocacy skills
 - Methods of institutional advocacy
 - Ways to engage community/change culture
- **Social change advocacy**
 - Individual advocacy
 - Institutional advocacy
 - Community advocacy



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Purpose of the Advocacy Learning Center


Not typical training but rather an extensive course designed for advocacy programs to reflect on, and possibly change policy and practice.



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Eligibility Criteria


- Your program is a community-based, tribal or campus advocacy organization providing direct services to women/survivors of violence against women; or a state, tribal, territory or national coalition/network that focuses on violence against women.
- Your program has the capacity to complete the 18-month course.
- Your program and team members are committed to reflecting on and strengthening how you and your organization does advocacy.
- Your proposed team includes a frontline advocate/crisis counselor **and** a manager/executive director.



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Team Composition


- Typically teams of 2-3 people
- For programs doing direct advocacy with women/survivors: managers/executive directors or decision-makers AND frontline advocates/crisis counselors
- For coalitions and networks: Staff who coordinate, manage or conduct training for your organization - including members program staff is also a great idea.



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Course Offerings/Requirements


- Introductory webinar sessions on June 28 & 29, 2017 from 2:00-3:30 PM Central time,
- A four-day in-person advocacy immersion event on July 11-14, 2017,
- A three-day in-person institute on November 28-30, 2017,
- A two-day in-person training on June 19-20, 2018,
- A minimum of monthly meetings as a team to discuss coursework and complete homework assignments prior to webinars,
- Monthly webinar/audio conference calls,
- Quarterly keynote webinars,
- On-line self-study course and required reading,
- One in-person site visit to a model advocacy organization (only 1 member of your team will participate in this course offering),
- Individual technical assistance, and
- A graduation webinar to celebrate the completion of your coursework



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Staff Time Needed

- All team members will attend the three in-person events.
- Each month, team members will take part in at least one element of the course, which may be a self-study component, a webinar, monthly team meeting to discuss coursework and complete homework requiring approximately 5 hours (on average) per month.




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Costs & Subsidies

Don't worry about any of these details right now - If selected, we will work out the cost and subsidy details but..

- The course and all materials are **free**.
- Minimal costs for long-distance phone calls for audio conferences, and an Internet connection is necessary for webinars.
- Teams must travel to 3 events involving flights in 18 months and one team member will travel to a site visit.
- If OVW grantee, use OVW grant training funds for all or some of travel costs, and we subsidize the rest
- Full subsidy available if needed
- Subsidies also available for a limited number of advocacy programs that are not OVW-funded



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Application Process

Due Date:
Monday, February 6, 2017 by 5:00 PM Central

Available to download at
http://praxisinternational.org/aic_howtoapply.aspx

- You will need to include your organizational chart and sign and scan in the "Organizational and Team Member Commitment Statement" with your application
- Submit via e-mail to genesis@praxisinternational.org




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Accessibility

We value making the ALC accessible to all participants and work to make all course events and materials as accessible as possible

- Application and instructions are available via Rich Text and PDF versions on our website.
- If you are a person with a disability and have any requests for accommodations related to completing the application, such as doing so over the phone, please call Beth at 651-699-8000 x 16 or email advocacy@praxisinternational.org
- Once the class selection process has been finalized we will work with each participant to determine accessibility needs and arrange for such things as sign language interpreters, language translators, large print materials, etc.



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- Beth McNamara
- 651.699.8000 x16
- advocacy@praxisinternational.org

ALC Primary Contact:

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thank you



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